

# Agenda

- 09:30  
- Welcome Coffee
- 10:00  
- Cost as a Business Driver
- 10:30  
- V-CES Cost Estimating Services
- 12:30  
- Buffet Lunch and Networking
- 13:30  
- Making V-CES work for you: Focus Group Discussion
- 15:30  
- Summary
- 16:00  
- Closure

The Seminar is free of charge

For more information about upcoming Workshops and to access the V-CES services, please visit:

[www.V-CES.com](http://www.V-CES.com)

## The V-CES Project Consortium:

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## Event co-sponsored by:



## Virtual Cost Engineering Studio Seminar

30. June 2006  
London, UK

## Know your Product true Cost: A Web-based Service for the Aerospace Industry

Location:  
SBAC  
Salamanca Square  
9 Albert Embankment  
London SE1 7SP



V-CES is funded by the European Commission  
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[www.V-CES.com](http://www.V-CES.com)



## V-CES Benefits

- At least 25% less time will be needed to produce more realistic cost estimates through use of the V-CES studio. Cost engineering professionals will reap professional gains.
- More importantly, as a result, companies benefit through the timely knowledge of their true bottom line costs and so gain a competitive edge.
- Through expert design-to-cost, companies may achieve ambitious cost reductions and increase their profit margins by V-CES assistance.
- On a macro level, best practice and data will be accessible to suppliers and help achieve better OEM/supplier integration, improving their inter company collaboration.
- By use of V-CES as a common platform, OEMs and suppliers will reduce the time to negotiate contracts and reduce the transaction cost in closing contracts.



## V-CES

V-CES offers powerful and easily accessible online Services to the needs of Cost Engineering Professionals, Design and Manufacturing Engineers. V-CES is focussing on the major Cost Estimating Methodologies bottom up, parametric and analogy based Estimating

- Cost engineering mentor (wizard), a best practice approach to more accurate and timely cost estimates is providing hands on, step-by-step guidance to the novice cost engineer
- E-Training providing courses and lectures in Cost Engineering Concepts and methods
- E-Community synchronous and asynchronous services for peer-to-peer support, networking and interaction with colleagues and experts to learn from experiences of others.
- Online and offline user support in form of help lines and online training workshops.
- Individual coaching and expert advice for your specific cost challenges.



## Contact Points

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